**Email when First Participant Registers**

**Subject:**

Someone enrolled for your trip!

**Email Body:**

[The following is a sample email. Be sure to change all dates and deals to match you own!]

Greetings,

We have begun to grow our group!! Someone has enrolled, I hope you will too.

I wanted to send a quick email to remind everyone about the April 1st, Early Enrollment Deadline! Enrolling by this deadline allows you to take advantage of the $200 Early Registration Discount we currently have on the trip, so please don’t miss this deadline if you are serious about participating.

Again, we are planning far in advance to ensure that this opportunity is affordable and available to as many students as possible. In addition to leaving more time to plan and save, this early deadline offers the lowest price available for our program and the opportunity to “lock in” departure fees. Enrollment by April 1st, guarantees that you will see no price increases, as it means ACIS will be covering any potential fuel cost increases by our date of departure, for early enrollees.

Here is the link to our trip website, [insert Trip Site URL] on it you can review all the important details as well as enroll by clicking on the “Register Now” button at the top of the page and using my group id: [insert ID] and last name: [insert last name]

Best,

[Name]