**Email to People who Expressed Interest, but Haven't Registered**

**Subject:**

I hope you'll travel with our group

**Email Body:**

(The following is a sample email. Be sure to change all information to match your own.)

Greetings,

Great news – our [Costa Rica] trip is officially beginning to form! Registrations are coming in, and I wanted to remind you to register your child to make sure that they don’t miss out on this incredible opportunity, as spots will fill up quickly.

I was thrilled when your child expressed interest in the program. Is it something you are still considering? Do you have any questions?

As a reminder, you can learn more and register at our personalized Trip Site [insert tripsite url].

I hope to hear from you and hope to be traveling with your child next year!

Sincerely,

[Name]